



Don't miss this unique opportunity to hear from industry leaders on crafting exceptional member experiences through hearing benefits.

Join Amplifon Hearing Health Care, NYLHCA's endorsed hearing provider, on February 7th at 10:30 am ET to learn about innovative approaches to best-in-class hearing benefits that deliver results from industry leading experts. Learn about the prevalence of hearing loss affecting your members, the impact of hearing aids on chronic conditions and comorbidities, and the importance of education, engagement and support throughout the member's hearing health care journey.

A hearing benefit supports whole person health, resulting in lower health care costs, an elevated member experience, and increased satisfaction with their fund.

Why you should attend this complimentary webinar.

You will be hearing from an industry leading expert, Carrie Meyer, Au.D., Director of Clinical Programs at Amplifon Hearing Health Care. Dr. Meyer is an audiologist with over 30 years of clinical experience in diagnostic assessment of hearing loss, tinnitus, and balance dysfunction as well as hearing aid evaluation, fitting, and verification. In her role, Dr. Meyer works with providers, partner clients and members to optimize member hearing health outcomes by improving clinical care pathways through provider innovation, member education, and client support.

Untreated hearing loss increases the risk of multiple costly health conditions, including dementia, depression and injury-causing falls. It also comes with higher odds of ER visits, hospitalizations and readmissions. As a leader, you can take a big step toward reducing these risks by addressing the hearing health of your members. Learn how a high-quality hearing benefit holds the potential to not only empower overall health, but to craft an exceptional member experience.

Takeaways from this webinar will include:

- How the untreated hearing loss crisis is undermining overall health through costly comorbidities and chronic conditions

- Why hearing aids and a high-quality hearing benefit can counteract the negative impacts of hearing loss
- Key elements of a best-in-class hearing benefit, addressing the member's entire hearing health journey: before, during and after care
- A summary of how hearing benefit best practices can strengthen the member experience

[Register Now](#)

Can't make it? Register anyway, and we'll share the recording with you.

Today's Speakers



**Brittany
Zedlitz**

National Sales Leader,
Labor & Trust
Amplifon Hearing Health Care



**Carrie
Meyer, Au.D.**

Director,
Clinical Programs
Amplifon Hearing Health Care